

TMT Outdoor Advertising

# QUESO'S JEANS

BUY 1 GET FREE  
ACCESSORY

ONLY AVAILABLE TILL MARCH 5<sup>TH</sup>



## QUESO'S JEANS

Buy 1 get a free  
accessory

Are your jeans old and  
ugly? Do you need new  
ones?

Buy a new pair at  
Queso's Jeans for only  
\$39.99, and get a free  
accessory along with it!

# Radio Script: Queso's Jeans

**Client: The Eagle**

**Title: Queso**

**Edel & Izaiah**

Audio

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\*a couple is on a date at a tex mex place, so you hear distant chatter in the background\*

WOMAN: THANKS FOR BRINGING ME HERE

MAN: NO WORRIES.

WOMAN: I'VE BEEN REALLY NERVOUS FOR THIS DATE, I DIDN'T EVEN KNOW WHAT TO WEAR.

MAN: WELL, THOSE JEANS LOOK REALLY GOOD ON YOU

\*THE MAN LEANS IN CLOSER TO THE WOMAN\*

\*HE THEN SPILLS THE QUESO ON THE TABLE ALL OVER HER JEANS\*

WOMAN: OMG!!

MAN: I'M SO SORRY!

WOMAN: MY NEW JEANS!! THEY'RE RUINED!! I JUST THEM BOUGHT THEM TODAY AT QUESO'S JEANS FOR ONLY \$39.99 , AND NOW THEY'RE FILLED WITH QUESO!!

\*WOMAN GETS UP STARTING TO LEAVE\*

WOMAN: AND LOOK AT MY T-SHIRT THAT I GOT FOR FREE WHEN I BOUGHT MY JEANS!! I WILL NEVER BE ABLE TO CLEAN IT AGAIN!

MAN: I'M SORRY....

WOMAN: I CAN'T DEAL WITH THIS! BYE!

\*slamming of a door\*