

NEVI'S JEANS RADIO AD SCRIPT

TITLE- OUT WITH THE OLD IN WITH THE NEW

Bill (16 year old)- im tired of these old jeans... ive had them for 2 years and people always make fun of them.

Jake (bills friend)- Bill have you heard of nevi's?

Bill- nevi's? what are nevi's?

Jake- nevi's are the newest jeans on the market. Theyre cheap and have great quality.

Bill- how have I never heard of these?!

Jake- and to make it better nevi's is having a buy one get one 20% off sale this weekend!

Bill- im definitely getting me a pair of nevi's

BY XAVIER AND DENNIS

Nevi's Jeans opening day special
Buy one get one 20% off

Nevi's jeans, endorsed by
NBA player James Harden



By Xavier and dennis

[Empty box]

Nevi's

Levi's introduces their brand new casual jeans get

45.00\$

**LEVI'S
GREAT
BIG
SALE**



**Buy one
get one
25% OFF !**

Check out Levi's brand new arsenal of jeans called Nevi's

1
3