

TMT Outdoor Advertising



Buy 1
Get 1
1/2 OFF



“jeans new from lil yachty
buy one and get 1 half
off”lil boat.”



Radio Script

Interviewer: Today we are here with Lil Yachty, and we hear you are now an endorser of Nautica jeans

Yachty: Yes that's correct

Interviewer: Why did you chose this path

Yachty: I chose them because I like the style and they match my personality.

Interviewer: Can you tell us where we can buy these jeans

Yachty: You can buy them at the Nautica store, and if you're lucky you can make it before the buy one get one half off sale ends.

Interviewer: You heard it here, go out and buy a pair of Nautica jeans