## **TMT Outdoor Advertising EANZ** 20% OFF **ALL JEANS**



Radio advertisement for Jeanz sale:

Client: Jeanz

Title: Staying Fly

Words:104

Son (excitingly) "Guess what day it is dad?"

Dad: "Why, I don't have any ideas!"

Son: "It's the 20% off every pair of jeans at any Jeanz store day!"

Dad: "Why am I so excited?!?"

Son: "Because you know we all have to stay fly,"

Dad: "You're very right about that son,"

Son: "Hey dad, can we go get Jeanz right now while there's a sale? It's not limited to any store so we

can go to the one around the corner!"

Dad: "Well why don't we go right now!"

Son: "YAAAY!"