



Presidents Day Sale!

With any Jean's & Co. purchase of \$50 or more, get a FREE bag!



Radio Script

Client: Macy's

Title: Presidents Day at Macy's

Words: 105

Emily: 241 years ago our country was founded and the first president was George Washington... (Voice fades out)

Susan: Wow Cheryl, Emily looks great! I love her jeans!

Cheryl: Yeah, Macy's is having a Presidents day sale. You get a free bag with any purchase of \$50 or more on Jeans & Co. products!

Susan: Wow! Cute *and* a great price? That's a great deal! I HAVE to go buy some!

Cheryl: You better hurry! The sale only lasts through Monday, February 20!

Susan: Well I'd better hurry and get to Macy's this Presidents day!