

TMT Outdoor Advertising

FBJeans

BUY ONE GET
ONE 50% OFF



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FBJeans

FBJeans are taking over! There has never been a jeans overtake like this one! Everywhere you look you see FBJeans. All the celebrities including Kim Kardashian have hopped on board. It's outrageous out here they're buy one get one 50% off!



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Radio Script

DAD Where you think your going in those jean

GIRL I am going out with my friends

DAD Your not going anywhere in those jeans we are going to get you some FB jeans right now because its is buy one get one half off maybe we can your mom some too

GIRL Ok fine lets get it

Client: Sunrise Stretch
Copywriter: Jonathan Fawcett
Title: Exercise

LENGTH: 60

SFX: Channel flipping and the sound of infomercials. Sound of bag of potato chips crinkling and noise from crunchy potato chips being chewed.

Janet: Jon! Get off the couch! You're drowning in potato chips and the sun isn't even up yet! There's nothing on television anyways. You're coming with me.

Jon: Ugh. Janet, Where are we going?

Janet: You are going to get healthy...starting today!

Jon: Can it wait for tomorrow?

Janet: No! Tomorrow there will be another excuse and then another, then another. The excuses die today!

SFX: Car starting, driving away as the tires squeal.

Jon: Where are we?

Receptionist: Good morning! Welcome to Sunrise Stretch!

Jon: What is this place?

Receptionist: This is your new local health club. This is the new place for singles or couple over 50 to come to gain the healthy lifestyle they need through stretching, jumping, light jogging, and exercises, designed to give you the total body fitness and cardiovascular endurance you need! After you're finished exercising, enjoy a time of yoga and other techniques designed to help you relax. After all of that, enjoy a free, healthy breakfast!

Jon: Food?! When can I start?