



## Radio script

Person who is buying: I wonder what jeans I should get.
George Strait: I'm George Strait, and I wear CZ jeans.
Buyer: If George Strait wear those jeans, then I should do.
George Strait: Everyone who buys the CZ jeans, will have a chance to go to my next concert.
Buyer: I should definitely buy those jeans now.
George Strait: If you go to a Buckle near you....
George Strait: You can buy one, get one free for a limited time only.
George Strait: CZ made for a savage like you!!!

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