

TMT Outdoor Advertising



Canadian Leaf

# Canadian Leaf



Only for a limited amount of time, if you come to Canadian leaf, you can buy 1 pair of jeans and get a free bottle of syrup and you get to meet Justin Bieber

## Radio script

Dad: Hey honey, school is about to come around where do you want to buy your jeans

Daughter: I think we should go to the mall and go to Canadian Leaf

Dad: And why is that?

Daughter: They have a sale

Dad: What's the sale for

Daughter: Buy a pair of jeans get a free bottle of maple syrup

Dad: But I can just go to the store and steal a bottle of syrup for free.

Daughter: But there's one more thing. I know you're a big fan of this dude, so you will be happy.

Dad: Is it One Direction?

Daughter: Nope, even better.

Dad: Is it Justin Bieber?

Daughter: Yes! Now do you want to go?

Dad: Yes I would love to go

Announcer: Come to Canadian Leaf for a limited time offer of buy 1 get a free bottle of maple syrup and you get to meet Justin Bieber