

# Radio Script

**Dad-** Honey, I think your jeans are too small...

**Daughter-** OMG. Dad no they're not.

**Dad-** Let's go we are going to the store and getting you some jeans now.

**Daughter-** Okay fine if you're buying.

\*Gets into car and on the way to the store they pass a sign presenting  
BBJeans\*

**Dad-** Hey look there let's get you some BBJeans!

**Daughter-** Okay let's go!

**Dad-** It's also buy one get one free at Dillard's!

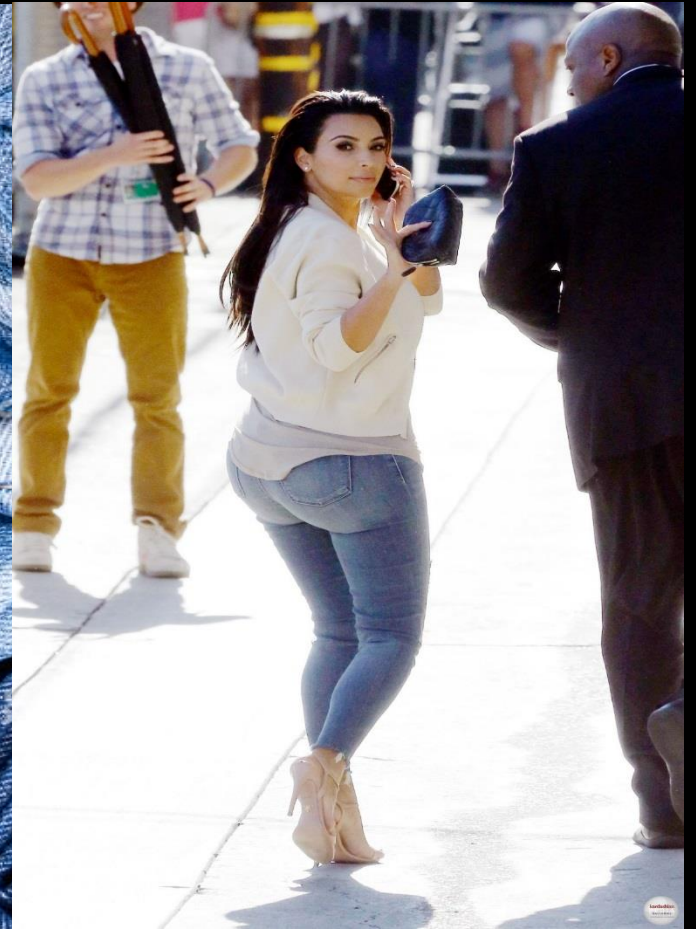




TMT Outdoor Advertising

# BBJeans

BUY ONE GET ONE FREE  
AT DILLARD'S!!



**Make yours bigger than**

**Kim's!**



**BBJean**

**“ Make yours  
bigger than Kim’s! ”**

We guarantee that these  
jeans will improve the  
look the men give you  
when you walk by

**BUY ONE GET ONE  
FREE AT DILLARD’S**