

TMT Outdoor Advertising

Run as fast as Usain Bolt In Arf's, pants sold exclusively at Pierce's Pants.



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Radio ad Audio

(Heavy Panting)

Usain's Dad: Usain, what's wrong?

Usain: I can't run fast, but I want to be the fastest man in the world and get all the ladies.

Usain's Dad: Oh you know what Usain, I have an idea, I'll get you a pair of Arf's sold exclusively at Pierce's pants. They guarantee they'll make you the fastest person alive.

Usain: Wow, that sounds great, Lets go!!

Announcer Voice with audience cheering in the background: And there's Usain Bolt the fastest man in the woooooorld!!!!!!

Usain's Dad: Get a pair of Arf's today and bring a friend.

Give Usain a run for his money.

Client: Sunrise Stretch
Copywriter: Jonathan Fawcett
Title: Exercise

LENGTH: 60

SFX: Channel flipping and the sound of infomercials. Sound of bag of potato chips crinkling and noise from crunchy potato chips being chewed.

Janet: Jon! Get off the couch! You're drowning in potato chips and the sun isn't even up yet! There's nothing on television anyways. You're coming with me.

Jon: Ugh. Janet, Where are we going?

Janet: You are going to get healthy...starting today!

Jon: Can it wait for tomorrow?

Janet: No! Tomorrow there will be another excuse and then another, then another. The excuses die today!

SFX: Car starting, driving away as the tires squeal.

Jon: Where are we?

Receptionist: Good morning! Welcome to Sunrise Stretch!

Jon: What is this place?

Receptionist: This is your new local health club. This is the new place for singles or couple over 50 to come to gain the healthy lifestyle they need through stretching, jumping, light jogging, and exercises, designed to give you the total body fitness and cardiovascular endurance you need! After you're finished exercising, enjoy a time of yoga and other techniques designed to help you relax.