

Storyboard Templates for :30 / :60 Commercial

Group Members Claire, Ashley
Jeans _____

Product ___ A & C



Scene 1: there will be someone in the background saying that “something new is coming.” And there will be Gigi Hadid wearing a pair of A&C jeans. And saying how good they are.



Scene 2: there is a group of people talking about how good the jeans are. And all of them would be wearing a pair of A&C jeans.



Scene 3: someone in the background will be saying” They are having a sale buy one get one free. Hurry up before there all sold out.”



Scene 4: There will be a group of people standing together and they will all be wearing a different pair of jeans. And someone in the background will say that” A&C jeans is for everyone. They have all different kind of jeans. There is a pair for everyone.”



Scene 5:

Scene 6:



Scene 7:

Scene 8:

TMT Outdoor Advertising



Buy 1, Get 1
FREE!

Hurry up and get a pair
of A&C Jeans before they
are all sold out!!



A&C radio ad

Friend 1: Hey. What do you want to do today?

Friend 2: I really need a new pair of jeans.

Friend 1: We should go to Hollister.

Friend 2: Why should we go there?

Friend 1: Because they have the best jeans there. Also, Gigi Hadid wear jeans from there.

Friend 2: Really, do you know if they are having any sales going on right now.

Friend 1: Yes, they are having a great sale going on right now

Friend 2: Really what kind of sale are they having.

Friend 1: Its buy one get one free.

Friend 2: Really, that's such a good deal.

Friend 1: I know, so let's go before they are all sold out.